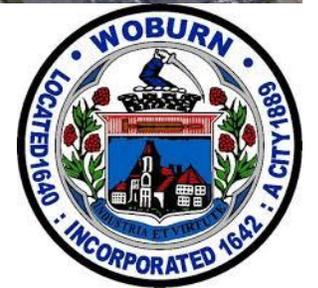


New Boston Street Business Breakfast



Today's Agenda

1. Welcome and Introduction
2. Woburn Planning Activities
 - Master Plan
 - North Suburban Mobility Study
 - Anderson Woburn Transit Oriented Development/Woburn Mall site
 - New Boston St Bridge
3. Q&A with Business Community
 - Business Challenges and Needs
 - Opportunities for Improvement
 - Suggestions re: Future City Efforts



Woburn Master Plan

2,824
businesses



42,000
jobs in Woburn

\$63,804
average
annual
wage

Fastest Growing Industries



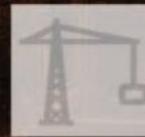
Public Administration

Health Care & Social Assistance

Professional & Technical Services

City of Woburn

Economic Development Data



4 Priority Sites for Development

Commerce Overlay, New Boston Street
Downtown, & Gelly Site



4,265 new jobs from 2003
through 2013

11% overall job growth
in same time period

Downtown Woburn

160 Businesses Located Downtown &
potential to add 9 new
retail establishments

METRO NORTH REGIONAL
EMPLOYMENT BOARD
& THE CAREER PLACE
ARE TWO ORGANIZATIONS
THAT CURRENTLY PROVIDE
WORKFORCE
DEVELOPMENT SERVICES
TO WOBURN RESIDENTS

2,273 acres zoned industrial & commercial
throughout the City.

28% of total acreage zoned industrial
& commercial

53%
Real Estate Tax Revenue
from commercial
properties

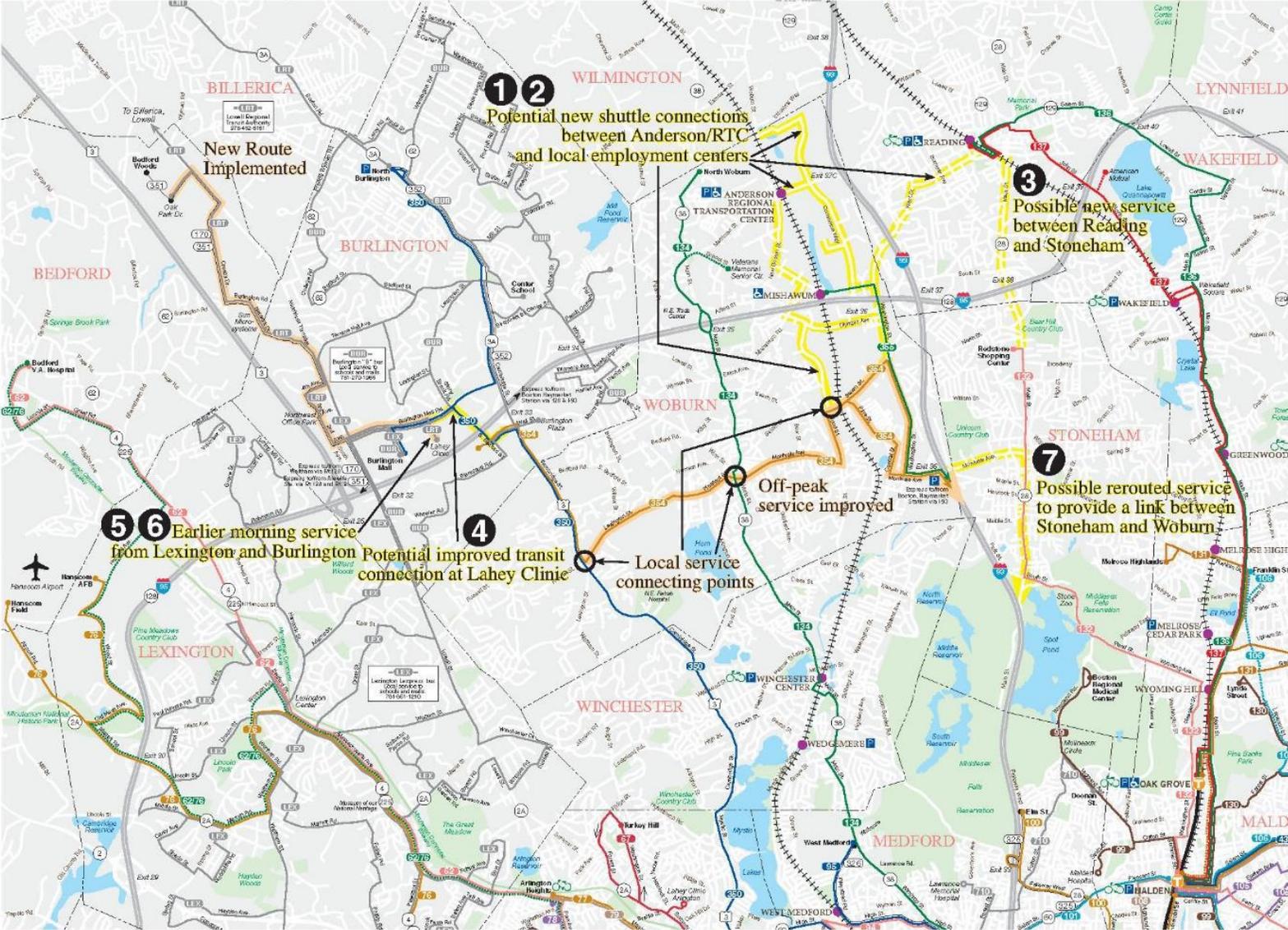
Woburn Master Plan: New Boston St Goals

- High opportunity industries and businesses are attracted to Woburn and choose to locate within priority development areas.
- Utilize land use policies, design standards, and public investment to create commercial districts that incorporate a mix of uses in key development areas
- Work with key property owners within the priority development areas to foster new development in line with the goals of this plan
- Woburn residents have access to high quality well-paying jobs

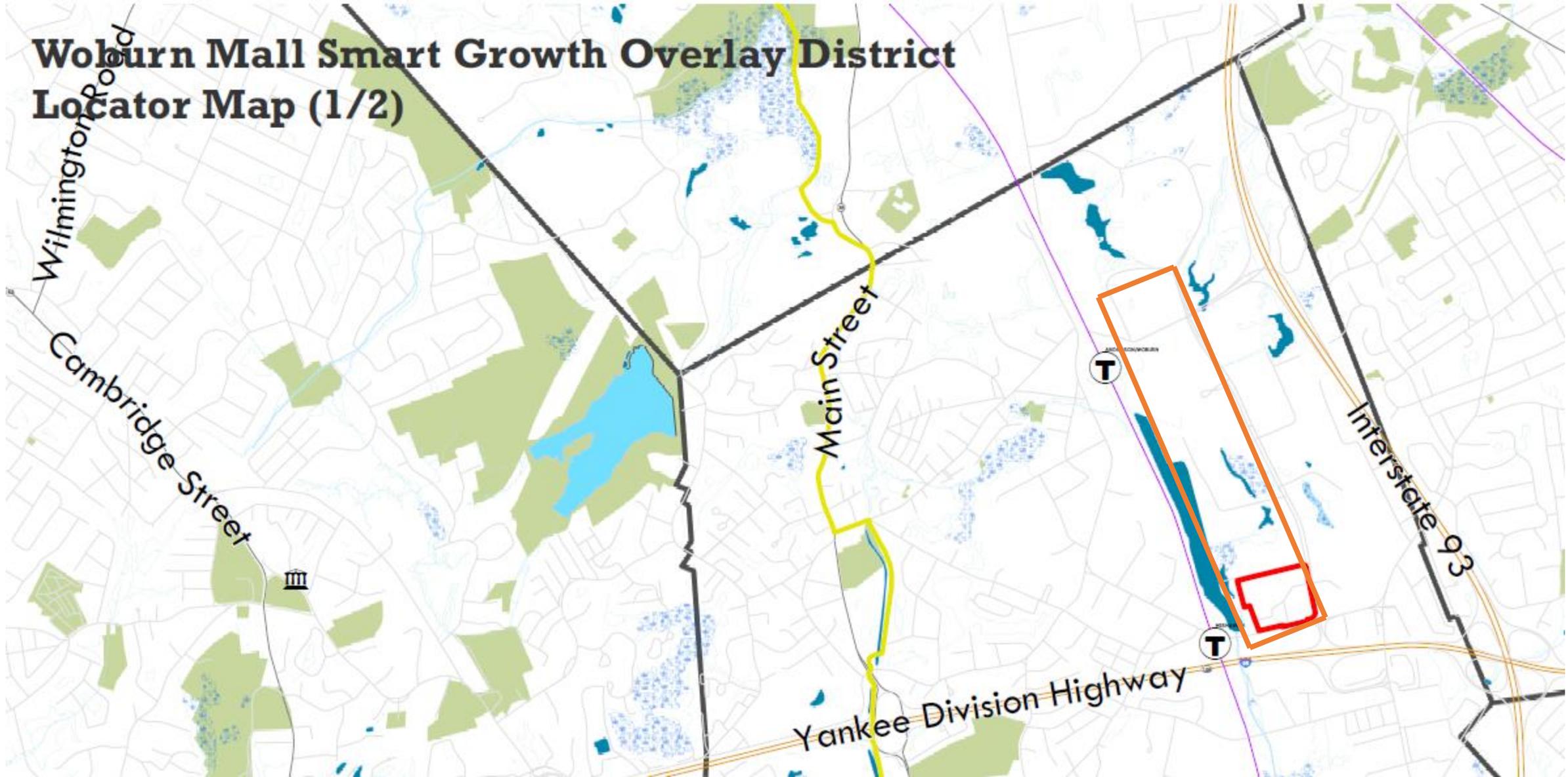


North Suburban Mobility Study

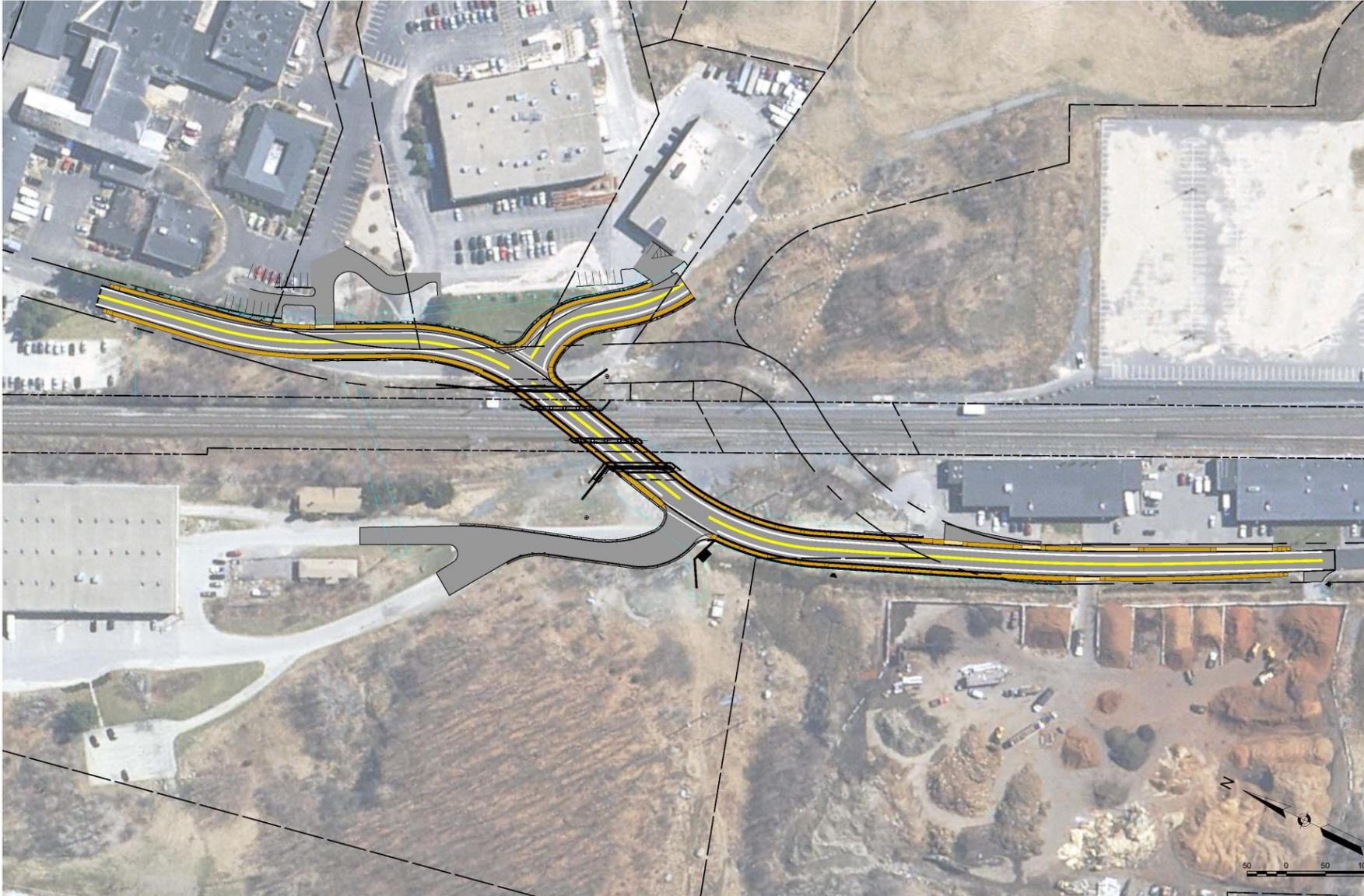
Figure 10: Potential New and Modified Transit Services



Anderson Woburn TOD Planning



New Boston St Bridge



New Boston St Bridge

